

How fresh are Martina Gebhardt's *Naturkosmetik* products?

Below is a note from Luise Peyton, distributor of Naturkosmetik products. Here she addresses the process of production and its importance in the freshness and purity of the line in comparison with other leading brands of skincare products.

“Our products are truly organic without the use of synthetic preservatives. This means that the manufacturer cannot produce for a couple of years in advance which happens typically with mainstream cosmetic products. The company is trying to send products as fresh as possible. This means that they sometimes have to run a fresh production for me just to ensure that I get products as fresh as possible. In addition, when they produce they follow the lunar cycle. The products therefore are produced only on certain days in a month depending on the right moon and star constellation. This naturally increases the potency of our products and also increases shelf life without using synthetic preservatives. So, producing genuine natural skin care products is much more sophisticated and also more labor intensive than producing regular products.”

~ Luise Peyton, Naturkosmetik's distributor

Due to the intricate process of creating these incredible products, the *Naturkosmetik* supply is sometimes limited which may result in a delay in the ordering process. Rest assured, I am in constant contact with the distributor throughout the ordering and delivery process and it is with you in mind that we try our hardest to get the freshest products to you in a timely manner. For reasons of preservation and purity, Martina Gebhardt products should be used within 6 months of opening. Also for this reason, my inventory is always kept low so as to not waste product that has sat on a shelf past its expiration period.

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